SERO CHAIR

BENJAMIN HUBERT

NEW DESIGNS



Sero is a next-generation work chair that combines advanced ergonomics with a clean, intuitive design. It represents a shift toward “passive intelligence” in the office: through an integrated kinetic mechanism, the chair automatically responds to the user’s weight and movements, providing continuous support without the need for manual adjustments. Its organically inspired silhouette, with a contoured backrest and soft lines, is well-suited for hybrid workspaces that value both functionality and aesthetics.



Its flexible backrest features a graduating diamond pattern and is made of Pure ECO® thermopolymer, which is 100% recycled and recyclable, available in 10 colors, and also available with an upholstered cover. The seat, molded from the same material, is tilt-adjustable and can be made in an upholstered version. The armrests can be selected in adjustable versions for greater customization (including 1D, height-adjustable, and 2D, height and rotation adjustable), ensuring a comfortable posture throughout the day.



SO0965
Task chair with fixed armrests and Pure ECO® thermopolymer (100% recycled) seat and backrest available in various colors thermopolymer central base with 5 casters, swivel and pneumatic height adjustment, available in thermopolymer matching the base. Kinetic tilting system included as standard. Available options: Upholstered seat pad, upholstered seat and backrest, fixed armrests, 1D armrests (height-adjustable), 2D armrests (height and rotation adjustable) and aluminum base available in various colors.



